


# Percentage of repertoire segments in overall turnover of physical sound recordings and digital music products

**Source:** Bundesverband Musikindustrie

**Data:** 2001 to 2022

 <https://miz.org/en/statistics/percentage-of-repertoire-segments-in-overall-turnover-of-physical-sound-recordings-and-digital-music-products>

# Statistics

## Percentage of repertoire segments in overall turnover of physical sound recordings and digital music products

Repertoire segments	2001	2003	2005	2007	2009	2011	2012	2013	2014	2015	2016	2017	2018 <sup>1</sup>	2019	2020	2021	2022
	in %																
Pop <sup>2</sup>	42.7	40.9	37.1	34.8	35.1	38.8	33.0	30.5	25.5	26.8	25.9	28.0	26.4	25.8	26.6	24.4	24.1
German Pop <sup>2</sup>	3.8	5.1	3.8	2.8	3.4	2.9	5.2	6.0	6.6	6.2	4.9	3.7	4.4	4.5	4.4	3.6	3.6
Rock <sup>3</sup>	16.0	15.9	19.2	20.5	18.7	19.5	21.7	19.2	21.9	20.3	21.9	19.8	19.2	19.6	18.0	17.7	18.6
Schlager	3.5	3.4	3.0	5.4	5.2	4.9	4.9	5.8	6.5	6.1	5.3	5.3	4.2	4.0	3.4	3.1	3.1
Folk music	2.5	1.9	2.0	1.7	2.2	1.8	2.4	2.8	2.2	1.9	1.8	1.3	1.0	0.8	0.6	0.5	0.5
Dance	6.3	5.2	2.8	2.2	2.3	2.8	3.8	3.5	4.0	6.7	7.0	6.4	7.9	7.3	8.1	10.4	10.9
Hip-Hop	1.5	1.4	2.5	1.8	2.2	2.0	2.8	3.5	3.6	8.6	9.8	12.6	17.7	19.7	18.6	19.4	19.3
Classical <sup>4</sup>	7.4	6.9	7.9	8.4	9.0	7.4	6.7	7.2	6.5	4.6	3.9	3.1	2.6	2.2	2.1	1.9	1.8
Jazz	1.4	1.8	1.9	2.2	1.7	1.5	1.6	1.4	1.4	2.3	2.1	1.8	1.8	1.5	1.4	1.5	1.5
Audio books <sup>1</sup>	0.8	2.6	5.0	4.8	5.6	5.4	5.7	5.5	5.3	3.9	3.6	3.4	-	-	-	-	-
Family <sup>5</sup>	6.2	6.5	6.1	6.4	6.1	6.2	5.9	6.7	6.8	7.3	8.6	9.8	9.6	9.8	9.9	12.2	11.8
Other <sup>6</sup>	8.0	8.4	8.7	9.0	8.5	6.9	6.2	7.8	9.6	5.5	5.0	4.6	5.1	4.7	6.9	5.3	4.8

### NOTE

The figures are based on turnover at end-user prices, including VAT, and cover music videos (physical, from 2003), downloads (from 2005), mobile (from 2006) and premium streaming (from 2015). Genre allocation according to PHONONET product registration. In some cases, the annual figures include data based on corrections made in subsequent issues of *Musikindustrie in Zahlen*.

### FOOTNOTES

<sup>1</sup> From 2018 without audio books.

<sup>2</sup> Pop refers to international pop music und other genres of popular international music, whether or not it stems from German musicians. 'German pop' refers to pop music in the German language.

<sup>3</sup> Incl. German-language rock, English-language rock, metal and punk.

<sup>4</sup> Incl. crossovers.


<sup>5</sup> Up to 2021, this segment was labelled „Children's products“.

<sup>6</sup> Incl. sound tracks/film music, country, instrumental music, Christmas releases, comedy and musicals.

SOURCE INFORMATION

Compiled by the German Music Information Centre from various annual issues of *Musikindustrie in Zahlen*, ed. *Bundesverband Musikindustrie*.

Do you have questions or are you  
looking for something specific?

 [miz.org/en/musical-life/statistics](https://miz.org/en/musical-life/statistics)

 [info@miz.org](mailto:info@miz.org)

THE MIZ IS A FACILITY OF

**Deutscher Musikrat gGmbH**

**Deutsches Musikinformationszentrum (miz)**

Weberstraße 59, 53113 Bonn, Germany

+49 (0)228 2091-180

[info@miz.org](mailto:info@miz.org)

[www.miz.org](http://www.miz.org)

Managing Director Deutscher Musikrat gGmbH:

Stefan Piendl

Director German Music Information Centre:

Stephan Schulmeister