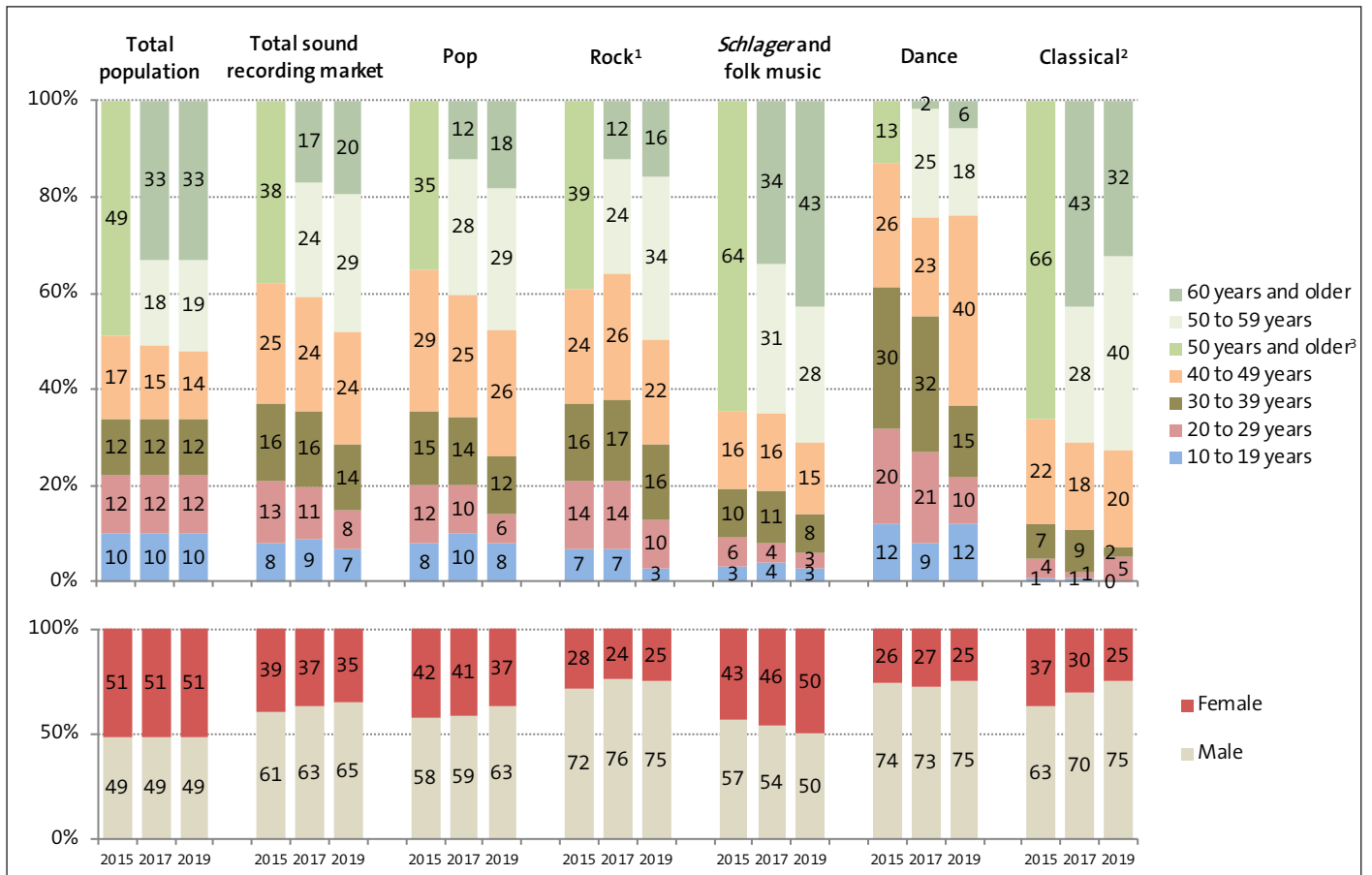


» Socio-demographic overview of music buyers by repertoire segment  
2015, 2017 and 2019



Note: The figures are based on turnover at end-user prices, physical and download.

<sup>1</sup> Incl. German-language rock, English-language rock, metal and punk.

<sup>2</sup> Incl. crossovers.

<sup>3</sup> Since 2017, the age category '50 years and older' has been divided into the two categories '50 to 59 years' and '60 years and older'.

Source: GfK Consumer Panels from various issues of Musikindustrie in Zahlen, ed. Bundesverband Musikindustrie.